

**ESNUG** AHS

QYI **SHARP** 7

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## DESIGN ORIGINS

Snug Sharp is a contemporary display typeface designed by MARK CANESO. It evolved from an earlier project simply called Snug, which itself began as a lettering experiment.

# Snug Sharp

In 2017, Caneso created a whimsical “Good Luck” lettering piece with unusually narrow counterspaces, posting it on Instagram to great response. This sparked a multi-year exploration; he drew more letters through 2018-2020, even developing an initial font called Condenser based on that concept. The project went on the backburner for a while, until Caneso revisited it in 2022 with fresh ideas. Notably, he realized that the enamel pin merchandise he made from the lettering had naturally softened the letterform terminals,

## EARLY CAREER & TRAINING

Mark Caneso is an American type and graphic designer known for his inventive letterforms and experimental approach to typography. He hails from Southern California and discovered graphic design in his college years. After an early stint at Cypress College (a community college where he first worked on real-world design projects), he transferred to Otis College of Art and Design in Los Angeles. Caneso graduated from Otis in 2004 with a B.A. in Communication Arts (Graphic Design). It was at Otis

adding a warmth to the design. Infusing those softened, rounded edges back into the typeface became the missing piece that defined Snug (the first retail release). Snug was finalized as a highly condensed, playful font in early 2023. Shortly after, Caneso decided to create Snug Sharp - essentially a variant of Snug that restores the original crispness of the early Condenser drawings.

that he developed a passionate interest in type design - he took as many type electives as possible and even arranged an independent study to create an original typeface. By the time he finished school, drawing letters had become “a bit of an obsession,” as he would spend his nights after class or work designing type. This early dedication paid off: he and a professor won a Communication Arts award in 2002 for a book design project, a notable achievement while still a student.

# FOUNDRY

Snug Sharp was released through ps Type Lab, the independent type foundry arm of Mark Caneso's studio. ps Type (often stylized as ps.type. lab) is owned and operated by Caneso as a retail outlet for his fonts and a playground for type experimentation. (The foundry's motto is “All Types Welcome,” reflecting its openness to exploring all kinds of letterforms.) Snug Sharp joined the foundry's library in 2024 as an expansion of the Snug family (which was first released in 2023). It can be licensed directly via the foundry website or accessed through Adobe Fonts for those with a Creative Cloud subscription. The foundry's website showcases Snug Sharp with interactive specimens and even offers the variable font as part of the family license. By pricing Snug and Snug Sharp similarly (both offered as full-featured variable font families), Caneso clearly intends for them to be sibling type families that designers choose between based on aesthetic preference.

In terms of influences, Snug Sharp's development was guided more by design considerations than outside historical models - it is a product of Caneso's own iteration process. Its quirky, narrow style doesn't directly mimic any single vintage type, but the idea of a rounded vs. sharp version has some precedent in type design (for example, some foundries release “Sans” and “Sans Rounded” families). Caneso followed a similar approach with his earlier family “Hoss,” which also has separate Round and Sharp variants. This reflects a design philosophy of exploring a motif to its extremes - in Snug's case, dialing the friendliness up or down by rounding or sharpening the shapes.

WEIGHTS

|        |           |           |           |           |           |
|--------|-----------|-----------|-----------|-----------|-----------|
| THIN   | HANDGLOVE | HANDGLOVE | HANDGLOVE | HANDGLOVE | HANDGLOVE |
| LIGHT  | HANDGLOVE | HANDGLOVE | HANDGLOVE | HANDGLOVE | HANDGLOVE |
| LIGHT  | HANDGLOVE | HANDGLOVE | HANDGLOVE | HANDGLOVE | HANDGLOVE |
| NORMAL | HANDGLOVE | HANDGLOVE | HANDGLOVE | HANDGLOVE | HANDGLOVE |
| OMP    | HANDGLOVE | HANDGLOVE | HANDGLOVE | HANDGLOVE | HANDGLOVE |
| MEDIUM | HANDGLOVE | HANDGLOVE | HANDGLOVE | HANDGLOVE | HANDGLOVE |
| SHOUL  | HANDGLOVE | HANDGLOVE | HANDGLOVE | HANDGLOVE | HANDGLOVE |
| BOLD   | HANDGLOVE | HANDGLOVE | HANDGLOVE | HANDGLOVE | HANDGLOVE |
| XBOLD  | HANDGLOVE | HANDGLOVE | HANDGLOVE | HANDGLOVE | HANDGLOVE |
| BLAZER | HANDGLOVE | HANDGLOVE | HANDGLOVE | HANDGLOVE | HANDGLOVE |

LOPP

LOPP

L

OMP

OPP

The quick brown fox jumps over a lazy dog  
Sphinx of black quartz, judge my vow.

100H 100W 900 WEIGHT

86H 100W 600 WEIGHT

Pack my box with five dozen liquor jugs.

100H 1W 900 WEIGHT

How razorback-jumping frogs can level six piqued gymnasts!

1H 2W 400 WEIGHT

Bumpy wizards make toxic brew for the evil queen and jack.

1H 1W 100 WEIGHT

Crazy Fredrick bought many very exquisite opal jewels.

1H 100W 100 WEIGHT

All questions asked by five watched experts amaze the judge.

100H 46W 900 WEIGHT

The powerful gods just faxed me the quiz, and it arrived promptly.

1H 73W 300 WEIGHT

AUTUMN'S GRASP BREZZE CARRIED GOLDEN LEAVES ACROSS THE QUIET COURTYARD.

1H 1W 900 WEIGHT

Beneath silver moonlight, a solitary owl hooted throughout the dark forest.

100H 100W 340 WEIGHT

Kyla sketched a vibrant mural of exotic birds dancing on tropical branches.

100H 50W 400 WEIGHT

Victor hosted an extravagant banquet, featuring rare cheeses and spiced quiches.

50H 50W 100 WEIGHT

QUINN BRISKLY NAVIGATED THE MAZE OF NARROW ALLEYSWAYS, CLUTCHING A WORN MAP.

100H 100W 100 WEIGHT

Fiona brought thick marmalade on crunchy sourdough to the Sunday brunch.

1H 80W 350 WEIGHT

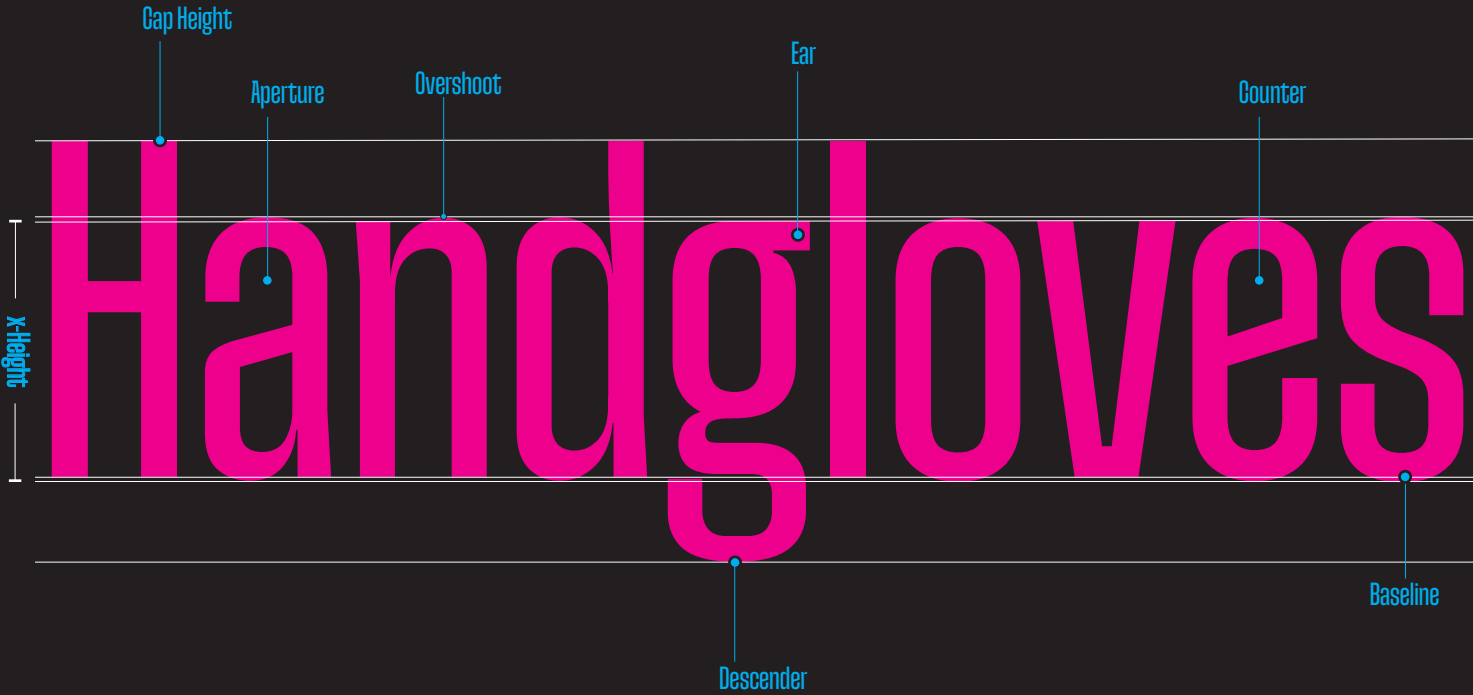
The mechanical whirr of the antique clock echoed along the silent corridor.

100H 1W 350 WEIGHT

# ANATOMY OF TYPE

[illegible][illegible]

! "#\$%&'()\*+,-./0123456789:;<=?@ABCDEFGHIJKLMNPQRSTUUVWXYZ[\]^\_`abcdefghijklmnopqrstuvwxyz  
{|}~ ¡¢£¥¦§¨ª«¬®¯°±²³´µ¶·¸¹º»¼½¾¿ÀÁÂÃÄÅÆÇÈÉÊËÌÍÎÏÐÑÒÓÔÕÖ×ØÙÚÛÜÝÞßàáâãäåæçèéêëìíîïðñòóôõö÷øùúûüýþÿ  
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Snug Sharp

PERCHED  
UP ON  
THE PORCH.  
Nesting Treat Face

THE EARLY BIRD  
GETS THE TREAT



SHOGBIRD  
FRUIT POPS

Mon thru Fri 8am-5 pm  
Sat thru Sun 9am-6 pm

BIRD  
BRAIN  
FREEZE

Hauntingly  
Fresh Flavors

CHIRP.  
SLURP.  
BURP.

SEARCH PARTY FOUL

SNUG  BUY ME 

Delightfully Impactful

SNUG  TRY ME 

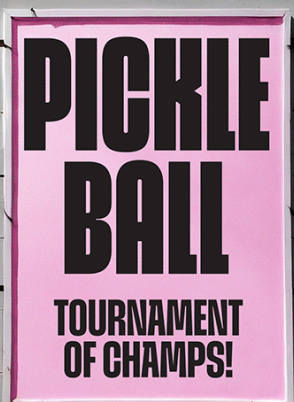
Tighten your Belts

SNUG  HOLD ME 

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Weight: 650 100 pt

Smallmindedness  
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PRINTERNET

DOUBLE  
CLICK



HIGH SPEED  
DOWNLOAD  
TOO SLOW

SCROLL

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